

Dear Student,

Thank you for your interest in applying for a Media Talent Scholarship with I~Comm Student Media. I~Comm Student Media is the converged media practicum program at Brigham Young University – Idaho and includes students studying: journalism (both print and broadcast), video production, advertising, public relations, copy editing, design, illustration, photography, and web programming/design.

This program will give you experience working on projects for real customers and clients. When you register for Comm 397R - section 1, I~Comm Student Media, you will begin to expand your experience levels while building a portfolio. The experience you gain will assist you in getting an internship and a job after graduation. You can register for this program as a freshman student and you do not need to be a Communication major.

Fall 2010 semester scholarship application deadline is August 2, 2010.

Fall 2010 semester classes begin September 9, 2010.

Winter 2011 semester scholarship application deadline is December 1, 2010.

Winter 2011 semester classes begin, January 5, 2011.

The I~Comm Student Media scholarships awards are merit, experience and talent based.

We look forward to having you in our program in the future. Please feel free to contact me if you have questions.

Best Regards,

John Thompson
General Manager
i~Comm Student Media
Brigham Young University – Idaho
Spori 114
Rexburg, ID
83460-0115
thompsonj@byui.edu
208.496-3711
208.496.3733 (fax)

Legal Name _____

Last

First

Middle

Address _____

Street

City

State

Zip

Home telephone number (____) _____ - _____ E-mail address _____

First semester you expect to enroll: Fall _____ Winter _____ Spring _____ Year _____

Academic Information

School now attending _____ Current GPA _____

List each high school (or college) journalism, English media and other related courses taken and final grades received:

Course	Grade

ACT scores: English _____ Mathematics _____ Reading _____ Science _____ Composite _____

Publication, Media Production, Web, and Advertising Experience

Please list all professional-, college- or high school-level experience, starting with the most recent position held. Attach another sheet or resume, if desired.

Position _____ Publication/Media _____

Type of Media/Agency _____ Dates Held _____

Duties, Awards _____

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Type of Media/Agency _____ Dates Held _____

Duties, Awards _____

I-Comm Student Media Talent Award Scholarship Application

Name _____

Other Experiences

List any other leadership positions or activities you have been involved with that you feel would help qualify you for an i-Comm Student Media talent award scholarship.

Please indicate your primary area(s) of expertise or interest:

- Writing and Editing (Area of specialty _____)
- Photography
- Advertising and Public Relations
- Graphics / Design
- Online Media / Programming / Design
- TV-News
- Video Production
- Other

Applicant Signature _____ Date _____

Include the following in your application packet:

- A. A cover letter telling us about yourself and outlining your college and career plans
- B. This application form
- C. A few samples printed or on DVD/CD of your work in your area(s) of interest
- D. A copy of your high school transcript
- E. Any other supporting materials of your choice (e.g. copies of awards, letters of recommendation)

Send packet to:

I-Comm Student Media Talent Scholarship
BYU-Idaho 114 Spori
525 South Center Street
Rexburg, ID 83460-0015

phone (209) 496-3737
fax (208) 496-3733