

Dear Student,

Thank you for your interest in applying for a Media Talent Scholarship with i~Comm Student Media. i~Comm Student Media is the converged media practicum program at Brigham Young University – Idaho and includes students studying: journalism (both print and broadcast), video production, advertising, public relations, copy editing, design, illustration, photography, and web programming/design.

This program will give you experience working on projects for real customers and clients. When you register for Comm 397R - section 1, i~Comm Student Media, you will begin to expand your experience levels while building a portfolio. The experience you gain will assist you in getting an internship and a job after graduation. You can register for this program as a freshman student and you do not need to be a Communication major.

**Spring 2010 semester scholarship application deadline is March 15, 2010.**

**Spring 2010 semester classes begin, April 20, 2010.**

**Fall 2010 semester scholarship application deadline is August 2, 2010.**

**Fall 2010 semester classes begin September 9, 2010.**

The i~Comm Student Media scholarships awards are merit, experience and talent based.

We look forward to having you in our program in the future. Please feel free to contact me if you have questions.

Best Regards,

John Thompson  
General Manager  
i~Comm Student Media  
Brigham Young University – Idaho  
Spori 114  
Rexburg, ID  
83460-0115  
[thompsonj@byui.edu](mailto:thompsonj@byui.edu)  
208.496-2833  
208.496.2911 (fax)

Legal Name \_\_\_\_\_

Last

First

Middle

Address \_\_\_\_\_

Street

City

State

Zip

Home telephone number (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ E-mail address \_\_\_\_\_

First semester you expect to enroll: Fall \_\_\_\_\_ Winter \_\_\_\_\_ Spring \_\_\_\_\_ Year \_\_\_\_\_

**Academic Information**

School now attending \_\_\_\_\_ Current GPA \_\_\_\_\_

List each high school (or college) journalism, English media and other related courses taken and final grades received:

Course	Grade

ACT scores: English \_\_\_\_\_ Mathematics \_\_\_\_\_ Reading \_\_\_\_\_ Science \_\_\_\_\_ Composite \_\_\_\_\_

**Publication, Media Production, Web, and Advertising Experience**

Please list all professional-, college- or high school-level experience, starting with the most recent position held. Attach another sheet or resume, if desired.

Position \_\_\_\_\_ Publication/Media \_\_\_\_\_

Type of Media/Agency \_\_\_\_\_ Dates Held \_\_\_\_\_

Duties, Awards \_\_\_\_\_

Position \_\_\_\_\_ Publication/Media \_\_\_\_\_

Type of Media/Agency \_\_\_\_\_ Dates Held \_\_\_\_\_

Duties, Awards \_\_\_\_\_

Position \_\_\_\_\_ Publication/Media \_\_\_\_\_

Type of Media/Agency \_\_\_\_\_ Dates Held \_\_\_\_\_

Duties, Awards \_\_\_\_\_

## i-Comm Student Media Talent Award Scholarship Application

Name \_\_\_\_\_

### Other Experiences

List any other leadership positions or activities you have been involved with that you feel would help qualify you for an i-Comm Student Media talent award scholarship.

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Please indicate your primary area(s) of expertise or interest:

- Writing and Editing (Area of specialty \_\_\_\_\_)
- Photography
- Advertising
- Graphics / Design
- Online Media
- TV-News
- Video Production
- Other

Applicant Signature \_\_\_\_\_ Date \_\_\_\_\_

Include the following in your application packet:

- A. A cover letter telling us about yourself and outlining your college and career plans
- B. This application form
- C. A few samples printed or on DVD/CD of your work in your area(s) of interest
- D. A copy of your high school transcript
- E. Any other supporting materials of your choice (e.g. copies of awards, letters of recommendation)

Send packet to: i-Comm Student Media Talent Scholarship  
BYU-Idaho  
114 Spori  
Rexburg, ID 83460-0015

phone (209) 496-2900  
fax (208) 496-2911